

Mali Lošinj, October 22, 2009

Press release

## **LOŠINJ – ONCE ARISTOCRATIC WINTER RESORT, TODAY A WELLNESS RESORT**

Did you know that in October Lošinj is filled with myrtle, strawberry tree and pomegranate fragrances? Do you know what strawberry-tree berries are? Do you think that in October only the venturesome can comfortably swim in the sea?

Experience new scents and flavours, taste the traditional liqueur from myrtle or from just picked strawberry- tree fruits. After wandering through the wild fine-scented landscapes, go down to the beach and, without any hesitation, immerse into the still warm sea. On the island of Lošinj summer lasts longer!

Lošinj local inhabitants have always been well aware of the pleasant, healing and almost miraculous effect of the climate on their island. Completely undeservedly, island of Lošinj has still not been recognized as a wellness destination, although having all preconditions for it. Yet long ago, more precisely in 1892 on the basis of meteorological measurements carried out by professor Ambroz Haračić and further analysis of the Viennese experts, Mali and Veli Lošinj were proclaimed the health resorts by the contemporary State Ministry of Health of Austro-Hungarian monarchy. Not surprisingly, the Austro-Hungarian aristocracy built numerous villas on Lošinj, nowadays being this island special adornment, contributing to its uniqueness.

### **After a year-long break, Aurora opens in winter**

This year, after actually a year-long break, Hotel Aurora, completely renovated in 2008, will be open during the winter months as well. Impeccable service at the attractive location by the sea, unique healing climate completed with a new **[comfort zone] spa & wellness** center, provides for a perfect wellness experience.

In some ten rooms, which design follows the [comfort zone] concept, team of top-therapists offer various massages, body and facial care treatments. [Comfort zone] spa & wellness Aurora is distinguished by its special treatments with autochthonous plants, sea salt and essential oils in luxury spa rooms. In our relax zone you can choose between 3 differently designed rooms. Except Finish and Bio sauna we offer you Turkish sauna, aromatized showers with tropical effects, and a Laconium with chronotherapy, unique in the Croatian Adriatic, with a magnificent sea view. In spa center extension there are 4 indoor swimming pools with hydro massage effects, and the outdoor pool, all with heated sea water. This wellness center is specific due to its size and design - it spreads over 1500 m<sup>2</sup>, at two levels – as such a rare one in the Adriatic.



## Green autumn on Lošinj

Hotel surrounding – gentle Mediterranean oasis, offers the best of Lošinj, unbelievable amount of aromatic greenery by the virgin clear sea and beaches. Autumn does not have to be gloomy and rainy - Lošinj being the proof of it. Maybe sometimes seems far away, but it is not... Still, enough away from the big towns to provide an idyllic picture and rest which can be experienced only on an island.

All year round Lošinj is „dressed in“ pine tree greenery and filled with fragrances– come and see for yourself!

### For Jadranka hotels d.o.o.

Lara Miloš, tel +385 51 661 164

Arja Tataj, tel +385 51 661 173

e-mail: [publicrelations@jadranka.t-com.hr](mailto:publicrelations@jadranka.t-com.hr)