**Malalan Launches Croatia's First TUDOR Pop-Up Shop at Hotel Bellevue in August**

**July 26, 2023 -** The crystal-blue waters of Čikat Bay on Lošinj Island in Croatia will be enhanced this summer with a lavish treat for all its guests. **Croatia’s first-ever TUDOR watch pop-up shop**, organized by luxury watch and jewelry retailer **Malalan**, will be held at Preferred Hotels member **Hotel Bellevue** in Mali Lošinj from **August 7-20, 2023**!

Created by Rolex founder Hans Wilsdorf, TUDOR is a deluxe watch brand highly coveted among watch enthusiasts worldwide. Hailing from the Swiss city of Geneva, Tudor has fused quality and craftsmanship since 1926 to create luxury watches that stand the test of time and stand up to the world’s most prestigious timepieces.

Known best for their Pelagos, Black Bay, 1926, and Royal collections, TUDOR is consistently hailed as extremely reliable with powerful proprietary mechanisms, combining style and function into stunning designs. Thanks to their robustness and reasonable prices, TUDOR watches are also a top choice for adventurers, which is best shown in a selection of dive watches crafted for various navies over the years. They even joined forces with the Alinghi Red Bull Racing sailing team in their quest for the prestigious 37th America’s Cup!

As TUDOR has always had ties to the sea, Lošinj Island and its unparalleled Mediterranean luxury is an obvious stop on this watch tour. And there is no doubt that this Swiss watchmaker will amplify summer on Lošinj Island this August.

Croatia’s first TUDOR pop-up shop is organized by Malalan, a family-run luxury watch and jewelry retailer with over 70 years of watchmaking excellence. Today, Malanan brings the highest quality watch repair service, jewelry manufacturing and maintenance, and expert counseling to its buyers when choosing wristwatches or jewelry. Malalan’s own timeless collections and prestigious partnerships have further cemented them as a top choice for international connoisseurs of luxurious jewelry and watches.

Explore the TUDOR watch collection at Hotel Bellevue in Mali Lošinj from August 7 to 20, 2023!

*Hotel Bellevue is a lavish 5-star retreat located on the picturesque island of Lošinj in Croatia, just steps from the healing waters of Čikat Bay. Hotel Bellevue’s facilities include Bellevue Spa Clinic, an uber-chic, high-tech haven named Croatia’s Best Hotel Spa 2022, and Matsunoki, a Michelin Plate-awarded fusion restaurant offering traditional Japanese cuisine and fresh Mediterranean ingredients from local organic farming.*